

Victor Palacios

Graphic & Web Designer

GRAPHIC DESIGN // WEB DESIGN

LOGO / TYPOGRAPHY / PHOTOGRAPHY / ADVERTISING / EDITORIAL / DESIGN / ILLUSTRATION

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Dear Madame / Sir,

Please consider me an applicant for your graphic design position. I was thrilled to learn of your opening online, as your position fits my background, talents, and career goals. I would consider it a privilege to work with you and your team.

I have a Graphic Design Certificate and currently achieving to receive my B. A. in Graphic Design. I have gained valuable experience designing advertising and marketing material including brochures, logos, posters, advertisements, product packaging, web sites, and booklets. I am proficient with industry-standard design software including Photoshop, Illustrator, InDesign, Muse, and Flash. I also have a working knowledge of preflighting files, prepress and offset printing process.

I take great pride in the design work I create and always strive to deliver an effective, focused, and on-target product that fits the client needs and goals. I am a creative, reliable, hard-working designer who can work well in a collaborative team environment or individually. My career goals are to continue to learn and grow as a graphic designer while utilizing my creativity, knowledge, education, and people skills to benefit my employer.

I look forward to meeting with you to further discuss my qualifications, goals, and portfolio of sample work.

Thank you for your time and consideration,

Sincerely,

Victor Palacios
Graphic & Web Designer

Victor Palacios

Graphic Designer

📅 Date of birth: 09-18-89

✉ victor@victordesigner.com

🇺🇸 Nationality: Hispanic

📍 www.victordesigner.com

📍 Location: California

📞 Mobil: +1 714 235 0474

SKILLS

CREATIVE

95%

LEADERSHIP

90%

FLEXIBLE

85%

ORGANIZATION

90%

TEAMWORK

85%

90%

PHOTOSHOP

95%

INDESIGN

90%

ILLUSTRATOR

85%

MUSE

75%

FLASH

ENGLISH
HIGH SPEAKING / HIGH WRITING

SPANISH
HIGH SPEAKING / MEDIUM WRITING

EDUCATION

» 2010 - 2012

Print Production

Orange Coast College / Costa Mesa, CA

» 2011 - 2012

AA - Graphic Design

Orange Coast College / Costa Mesa, CA

» 2010 - 2011

Graphic Design

Art Institute of Orange County / Santa Ana, CA

Did not complete. Left due to Military Withdrawal.

EXPERIENCE

» 2015 - 2016

Tivoli, LLC // Junior Designer/Marketing

- Create and design various promotional materials such as brochures, magazines, catalogs, etc for print and web.
- Assist in developing, maintaining the company's corporate brand.
- Design, layout, and format materials to communicate marketing objective.
- Perform formatting details such as typographic, photographic, and graphic elements before press.
- Make ongoing revisions to marketing materials.
- Provide production/graphic design support.
- Cataloging new products into Sample System.

» 2015 - 2016

Creative Outdoor Distributor // Assistant Art Director

- Create and design various promotional materials such as brochures, magazines, catalogs, etc for print and web.
- Assist in developing, maintaining the company's corporate brand.
- Design, layout, and format materials to communicate marketing objective.
- Create product mock-ups/concepts.
- Perform formatting details such as typographic, photographic, and graphic elements before press.
- Make ongoing revisions to marketing materials.
- Provide production/graphic design support.
- Cataloging new products into Sample System.

» 2013 - 2015

Peninsula Publishing // Assistant Art Director

- Business to business magazines for print and online platforms.
- Work primarily with InDesign, Photoshop, Bridge, Acrobat and Illustrator.
- Print layout.
- Color correcting print images in Photoshop.
- Preparing web and press quality files.

» 2012 - 2013

Buccaneer Board Riders // Graphic Design Internship

- Apparel design
- Vector artwork / Illustrations
- Tech Paks
- Screen Printing.
- Preparing web and press quality files.

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LOVE TO DESIGN

STORY

I am a 25 years, and I am graphic and web designer based in Santa Ana, CA with over 3 years of freelance, and studio experience. I grew up with computers, and always had an interest in the arts of design. Since a young age I would try to re-imagine all billboards, menus, flyer's, etc., and give my feedback of how it would be better. I did not get into the digital arts until college but always did in the side as a hobby. Now that hobby has become, my career and passion. I thrive on all the various types and design, and keep on progressing as design evolves. I love what I do, and enjoy the satisfaction I get from my clients when they receive their work, and enjoy it!

WORKS



Flower Mandala

Category: Graphic Design
Client: Chameleon Apparel

Vector art work that will be printed on a tee. It is one of many mandala designs to be printed and sold.



Day of the Dead

Category: Photography
Client: Bellamorte

Edited all of the photography to give more of a story. Used model for digital work in the future.



Display Box

Category: Graphic Design
Client: Creative Outdoor Distributor

Display box for the Las Vegas Hardware Show. To feature the Original Folding Wagon and their unique package design.



PROJECT NAME

Category: Graphic Design
Client: Creative Outdoor Distributor

Banner for Hardware Show in Las Vegas. To show the Maui Lounger products. Photography was from a photoshoot taken earlier.



Diamond Divas

Category: Graphic Design
Client: Diamond Divas

Logo created for a Softball team. Logo was also used for a banner and many more products.

THANK YOU FOR YOUR ATTENTION

IF YOU WANT TO SEE MORE PROJECTS VISIT MY WEBSITE
AND FEEL FREE TO CONTACT ME FOR ANY INFORMATION